

# SWRE

Southwest Rural Electric Assn., Inc. • Tipton, OK • Your Touchstone Energy Cooperative

## YOUTH TOUR OPEN TO HIGH SCHOOL JUNIORS

### ENTER TO WIN A FREE TRIP TO WASHINGTON D.C. JUNE 2024



**APPLY AT  
[SWRE.COM/YOUTHTOUR](https://www.swre.com/youthtour)  
BY DECEMBER 1, 2023**





# 2024 SWRE YOUTH TOUR

## Contest Rules, Application Instructions & Resume Template

The annual Youth Tour Contest is open to high school juniors living in or attending school in SWRE's service territory. This includes juniors in Altus, Blair, Chillicothe, Crowell, Electra, Frederick, Harrold, Navajo, Northside, Snyder, Tipton, and Vernon. Co-op membership is not required to enter the contest. *Children and grandchildren of SWRE employees and board members are not eligible to apply.*

Applications are open from October 1 to December 1 and must be submitted online at [SWRE.com/YouthTour](https://www.swre.com/youthtour) by **December 1, 2023 at 11:59 p.m.**

The application has two components:

- 1) **Submit a resume.**
- 2) **Submit a 1-2 minute video telling us why you want to go to Washington D.C.**

**INSTRUCTIONS FOR EACH APPLICATION COMPONENT ARE INCLUDED ON THE FOLLOWING PAGES.**

Applicants **MUST** be available these dates:

- January 31, 2024 @ 4 p.m. via Zoom: Finalist Interview Prep & Expectations
- February 7, 2024 from 3 p.m. - 6 p.m. @ SWRE: Finalist Interview Competition
- March 18, 2024: Runners-Up Leadership Summit in Oklahoma City
- June 14-20, 2024 (Oklahoma trip to D.C.) or June 16-23, 2024 (Texas trip to D.C.)
- June 27, 2024 - Winner Recognition Reception at SWRE

**What's on the application?**

- Is the applicant the child or grandchild of an SWRE employee or board member?
- Student name, email address (must be accessible in summer), mailing address, phone number, gender, date of birth, school, graduation year, age as of June 1, 2024 and t-shirt/polo size
- Parent/Guardian #1 name, phone number, and email address
- Parent/Guardian #2 name, phone number, and email address
- Upload a signed copy of the Contest Terms & Conditions
- Upload your resume
- Upload your "Why I Want to Go to D.C." video
- Upload a headshot photo

**Finalists Competition:** Up to eight finalists will be selected to interview in front of a panel of independent judges on Wednesday, February 7 at SWRE headquarters in Tipton, OK. Finalists will meet as a group via Zoom with SWRE's Youth Coordinator the week before interviews to receive details, interview tips and ask questions. **\*\*\*Participation in the interview is required to remain eligible for any of the prizes.\*\*\***

**Prizes:**

- **Winners** (one from Oklahoma and one from Texas): a week-long, all-expenses paid trip of a lifetime on Youth Tour in Washington D.C. in June
- **Runners-Up** (one from Oklahoma and one from Texas): Leadership Summit in OKC in March + \$500 scholarship for attending
- **All Finalists:** \$250 cash prize after completing an interview
- **Nominators:** \$100 cash prize for each finalist you nominate that completes an interview

**Questions? Call Rebecca Chambless, SWRE's Youth Coordinator, at 1-800-256-7973.**



# CONTEST TERMS & CONDITIONS (SIGNATURES REQUIRED)

## Required Dates:

- January 31, 2024 @ 4 p.m. via Zoom: Finalist Interview Prep & Expectations
- February 7, 2024 from 3 p.m. - 6 p.m. @ SWRE Headquarters: Finalist Interview Competition  
\*\*\*Participation in the interview is required to remain eligible for any of the prizes.\*\*\*
- March 18, 2024: Runners-Up Leadership Summit in Oklahoma City
- June 14-20, 2024 (Oklahoma trip to D.C.) or June 16-23, 2024 (Texas trip to D.C.)
- June 27, 2024 - Winner Recognition Reception at SWRE

Please read the following terms & conditions carefully. Students and parents will sign this form & upload it to the online application.

**\*Youth Tour Cancellation & Reimbursement Policy:** Students selected and sponsored by Southwest Rural Electric Association, Inc. are expected to participate in required preparatory activities related to the Oklahoma and/or Texas Youth Tour and the full duration of the student program, including group travel to and from Washington, D.C. The student experience has a program value of \$3,500 - \$3,950 per participant. While cancellations are unfortunate, cancellations received/processed 90-days prior to the day of registration are appreciated and needed to allow cooperatives to find alternate student participants. Families of selected students who cancel less than 90-days prior to the day of registration, may be responsible for reimbursing the sponsoring cooperative up to 50% of the program value. No shows and families of selected students failing to notify Southwest Rural Electric Association, Inc. of nonparticipation may be held responsible for reimbursing 100% of the program value.

**Student Terms & Conditions:** I would like to apply for the 2024 SWRE Youth Tour Contest. I am a high school junior and understand the material I submit in this contest becomes the property of Southwest Rural Electric, Oklahoma's Association of Electric Cooperatives and/or Texas Electric Cooperatives for use at its discretion. I agree to abide by the rules of the contest, to participate in all required events, and respect the judges' decision(s).

I CONFIRM that I am able to attend the 2024 Youth Tour (Oklahoma: June 14-20, 2024; Texas: June 16-23, 2024). I understand that if I win the contest and forfeit the trip that I may be required to refund Southwest Rural Electric for all or some of the cost. I have read and accept the Youth Tour Cancellation & Reimbursement Policy.\*

\_\_\_\_\_  
*Student Signature*

\_\_\_\_\_  
*Student Printed Name*

\_\_\_\_\_  
*Date*

**Parent/Guardian Terms & Conditions:** I hereby give permission for my child to apply for the 2024 SWRE Youth Tour Contest. I hereby give permission for images of myself (or child), during the SWRE Youth Tour Contest application process through video, photo, and digital camera, to be used solely for the purposes of SWRE, Oklahoma's Association of Electric Cooperatives (OAEC), Texas Electric Cooperatives (TEC) or National Rural Electric Cooperative Association (NRECA) promotional material and publication. I waive any rights of compensation or ownership thereto. I agree to abide by the rules of the contest, to aid my child in participating in all required events and respect the judges' decision(s).

I CONFIRM that my child is able to attend the 2024 Youth Tour (Oklahoma: June 14-20, 2024; Texas: June 16-23, 2024). I understand that if my child wins the contest and forfeits the trip that I may be required to refund Southwest Rural Electric for all of some of the cost. I have read and accept the Youth Tour Cancellation & Reimbursement Policy.\*

\_\_\_\_\_  
*Parent/Guardian Signature*

\_\_\_\_\_  
*Parent/Guardian Printed Name*

\_\_\_\_\_  
*Date*

**PLEASE NAME YOUR FILE: YT24\_LastName\_FirstName\_Signed**



# RESUME INSTRUCTIONS (60 points)

Tell us about yourself! What makes you an outstanding choice to represent SWRE at the U.S. Capitol?

Resume submissions must be typed on the template provided by SWRE. A second typed page may be included with your resume if you run out of room in any of the categories.

**IMPORTANT:** DO NOT include your name, your school, or your contact information on the resume.

**PLEASE NAME YOUR FILE: YT24\_LastName\_FirstName\_Resume**

---

## “WHY I WANT TO GO TO D.C.” VIDEO INSTRUCTIONS (40 points)

Record a 1-2 minute video about why you want to go on Youth Tour to Washington D.C.

Show your enthusiasm! We are looking for excited and confident students who want to travel and will represent us well. What monument or museum do you want to see the most? Which founding father is your favorite? How will this trip impact your future career? Have fun with this and show off your creativity!

**IMPORTANT:** DO NOT include your name, your school, or your contact information in the video.

The student's face should be visible in the video with original recorded audio. Please record your video horizontally (if using phone or tablet). You will upload your video in the online application. There is a 10MB limit on file size uploads.

Watch these videos to learn more about Youth Tour: [Oklahoma Hype Video](#), [Texas Hype Video](#)

**PLEASE NAME YOUR FILE: YT24\_LastName\_FirstName\_Video**

---

## PHOTO (0 points)

Please upload a headshot photo of yourself. The applicant should be the only subject in the picture. Make sure the photo is taken in good lighting. This photo will be used for promotion should you win the contest!

**PLEASE NAME YOUR FILE: YT24\_LastName\_FirstName\_Photo**



# RESUME TEMPLATE

**PLEASE NAME YOUR FILE: "YT24\_LastName\_FirstName\_Resume"**

**IMPORTANT:** DO NOT include your name, your school, or your contact information on the resume.

## ACADEMICS (15 points)

EXPECTED GRADUATION DATE: \_\_\_\_\_ CURRENT GPA: \_\_\_\_\_

HONORS, AWARDS OR SPECIAL RECOGNITION:

---

---

ARE YOU ENROLLED IN COLLEGE COURSE(S) OR A TECHNICAL PROGRAM? *List them here.*

---

---

## EXTRACURRICULAR ACTIVITIES (15 points)

---

---

---

## LEADERSHIP ROLES (15 points)

---

---

---

## COMMUNITY SERVICE / VOLUNTEER WORK (15 points)

---

---

---

## ADDITIONAL INFORMATION (0 points)

---

---