

APPLICATIONS OPEN FOR 8[™] GRADERS

Altus • Blair • Chillicothe • Crowell • Davidson • Electra • Frederick • Harrold • Navajo • Northside • Snyder • Tipton • Vernon

Two eighth grade students can experience electricity in a whole new light by attending Energy Camp this summer sponsored by Southwest Rural Electric.

Eighth grade students enrolled at these schools are eligible to apply: Altus, Blair, Chillicothe, Crowell, Davidson, Electra, Frederick, Harrold, Navajo, Northside, Snyder, Tipton and Vernon. Co-op membership is not required to enter.

Applicants <u>MUST</u> be available to attend Energy Camp May 30 - June 2, 2023.

NEW STUDENT APPLICATION DETAILS

The Energy Camp application has a fresh new look! To apply, students must complete:

- 1. Leadership Quiz (~20 minutes to complete)
- 2. Video on the Cooperative Difference (~15 minutes to complete)
- 3. Student Photo & General Info (~5 minutes to complete)

Full instructions can be found on SWRE's website. Applications are due online by **March 1, 2023** at **SWRE.com/EnergyCamp**.

Up to eight student finalists will receive a \$100 cash prize for entering the contest. Two winners (one from Oklahoma and Texas) will be selected to attend Energy Camp.

WIN CASH PRIZES BY NOMINATING STUDENTS

Co-op members, teachers, parents and community leaders are encouraged to nominate deserving eighth graders at SWRE.com/EnergyCamp. We'll make sure the nominee knows about the contest and you will be entered to win a \$100 cash prize! The more students you nominate, the more chances you have to win.

Questions? Contact Rebecca, SWRE's Youth Coordinator, at 1-800-256-7973 or marketing@swre.com.

CEO's Message

YOU'RE MORE THAN A CUSTOMER



Jeff Simpson, CEO

Author Anthony J. D'Angelo once observed that 'without a sense of caring, there can be no sense of community.'

To a large degree, this reflects Southwest Rural Electric's philosophy toward our valued consumer-members and the broader community that we serve. As a cooperative, we have a different bottom line. While our priority is always to provide reliable and safe energy, there is another equally important part of this equation: the well-being of our membership.

To us, you're not just a customer—you're a member of our co-op, and without you, we couldn't exist.

In 1937, SWRE was founded to fulfill a vital need in our community that otherwise would not have been met. Concerned local leaders came together to build this co-op and bring electricity where there was none.

At that time, members of the community understood we were different because they likely knew someone who helped form SWRE. For many people, the circumstances of our founding have been long forgotten, and over time, folks in the community may have come to think of us as simply another energy provider. But we aren't. We're a cooperative constantly evolving to meet the needs of the communities we serve, and we're able to do this because of members like you.

Since our inception, we've sought feedback and engagement from you and the broader community to guide our long-term decisions. This is why we hold annual meetings and other events: to engage with you and obtain your feedback.

That feedback helps guide important co-op decisions that improve and enrich the community. We value the perspective of our elected board members, who are members of the co-op and community—just like you.

We strive to find new ways to help you use energy more efficiently. We're always looking to explore options that will help you manage your energy use.

And we always seek to keep pace with the changing energy environment, evolving technology and shifting consumer expectations.

As a local business, SWRE has a stake in the community. That's why we support local charitable organizations and youth programs. When you support these efforts, you're supporting the community and making it a better place for everyone.

While times have changed since our co-op was founded, our mission and outlook have not. We view our role as a catalyst for good. Working together, we can accomplish great things for our communitynow and in the future.

WHAT IS ENERGY CAMP?

Through various activities at Energy Camp, campers will gain a wealth of information about the cooperative business model, power source generation, transmission and distribution power lines, electric safety and the history of electric cooperatives.

The campers experience the cooperative business model firsthand by electing a board of directors who then interview and hire a camp manager. The elected directors and camp manager maintain leadership roles during camp operations.

Additional camp activities include handson electric safety demonstrations including pole climbing, tabletop demonstrations, two renowned motivational speakers and an Energy Battle Tournament (a quiz bowl style challenge about electric cooperative trivia).

Campers will get a crash course on professional life skills such as budgeting, career options, working with people of different personality types, how to write and mail thank-you notes and interview tips and tricks.



APPLY BY MARCH 1

ENERGY CAMP

OPEN TO 8TH GRADE STUDENTS

SWRE.COM/ENERGYCAMP

ENERGY EFFICIENCY Tip of the Month



Do you have a home office? Set equipment like printers and scanners to automatically switch to sleep or energy-saver mode when not in use. In addition to saving energy, the equipment will stay cooler, which will help extend its life.



Another way to save in the home office is to use energy efficient lamps for task lighting. Small lamps use less energy than whole-room lighting.

Source: NRECA

Trading Post

FREE classified non-commercial submissions are available for SWRE members only. Submissions must include the account holder's name and account number to be eligible. Ads are also posted on SWRE.com/Trading-Post.

Send your ad to the marketing department by mail, e-mail or phone!

MAIL: P.O. Box 310, Tipton, OK 73570

E-MAIL: marketing@swre.com PHONE: 1-800-256-7973

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INGREDIENTS:

2 teaspoons vegetable oil 1 cup all-purpose flour 1 tablespoon white sugar 1 teaspoon baking powder 1 egg ½ teaspoon baking soda ½ teaspoon salt 1 pinch ground nutmeg, or

1 pinch ground cinnamon, or to taste 1 cup milk

2 tablespoons vegetable oil 1 dash vanilla extract, or to

DIRECTIONS:

to taste

- 1. Heat 2 teaspoons oil in a griddle or skillet over mediumhigh heat.
- 2. Whisk flour, sugar, baking powder, baking soda, salt, nutmeg, and cinnamon together in a bowl; make a well in the center. Beat milk, egg, 2 tablespoons oil, and vanilla extract together in a separate bowl; pour into the well in the flour mixture and stir until batter is smooth.
- 3. Drop about ¼ cup batter per pancake onto the griddle and cook until bubbles form and the edges are dry, 3 to 4 minutes. Flip and cook until browned on the other side, 2 to 3 minutes. Repeat with remaining batter.

TIP: These will turn out darker than normal pancakes because of the ingredients for the French toast flavor. They need a slightly more careful eve.

Source: You can find this recipe by JinxieKC at https://www.allrecipes. com/recipe/239236/french-toast-pancakes/.

Southwest Rural Electric

P.O. Box 310 • 700 North Broadway Tipton, OK 73570-0310 Headquarters: 1-800-256-7973

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Rebecca Chambless, Power Source editor

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